



## PRIVACY POLICY

### Accountability

Sights And Arms Ltd. takes your privacy seriously.

In accordance with the Canadian *Personal Information Protection and Electronic Documents Act* (PIPEDA) this document outlines the steps taken to ensure our companies compliance. Sights And Arms Ltd. ensures that any individual's *Personal information* is protected against unauthorized collection, disclosure, dissemination or misuse.

### Identifying Purposes, Disclosure, Limitations and Retention

Sights And Arms Ltd. will ONLY collect required *Personal Information* in order to fulfill your requests and for legal requirements. The necessary information collected will be used to complete requested transactions such as purchases, subscriptions or retained as records to meet current Law such as the Canadian *Firearms Act and Regulations* business requirements as it pertains to firearms and ammunition sales.

Sights And Arms Ltd. will limit collection to applicable *Personal Information* data only, in order to process requests. Disclosure of collected information will also be limited to services engaged by Sights And Arms Ltd. to process individual transactions and requests. Sights And Arms Ltd. will retain *Personal Information* only as long as the individual maintains consent or to meet current Law such as the Canadian *Firearms Act and Regulations* business requirements as it pertains to firearms and ammunition sales. Sights And Arms Ltd. does not sell any *Personal Information* to outside sources.

### Consent

Individuals making requests via our website, mail, email, verbal or in person, understand AND voluntarily consent to give Sights And Arms Ltd. permission to use the *Personal Information* disclosed and collected in the manners described in this document.

Individuals wishing to withdraw consent may do so at anytime by contacting Sights And Arms Ltd. or by unsubscribing to digital media previously requested by selecting the "unsubscribe" link on digital media. Individuals who choose to withdraw consent understand that any transactions or requests, which would have required consent, will not be available.

### Accuracy

Sights And Arms Ltd. strives to maintain collected *Personal Information* of individuals as accurate as possible. In order to avoid shipping delays, please contact us if you need to update any of your *Personal Information* such as shipping addresses and contact information.

### Safeguards

Our website is protected by the highest level of *Secure Socket Layer* (SSL) Certificates available. Our *Extended Validation Certificate* (EV SSL) ensures all personal information such as names, addresses, phone numbers, email addresses and credit card information remains secure.

As a customer you can trust that your information is secure when you see the Address Bar in your Browser turn BRIGHT GREEN indicating that the web link chosen (<https://sightsandarms.com> for example) is secured by our valid EV SSL certificate.

Our website is further protected by hosting security services which monitors 24/7 for malware intrusions. Our hosting security services include multiple layer administration access and prompt service in the unlikely event of any breach.

### Openness and Individual Access

Sights And Arms Ltd. Privacy Policy can be found at all times on our website in the footer sections of the site pages. Individuals wishing to obtain more information may contact us anytime at [info@sightsandarms.com](mailto:info@sightsandarms.com) or via the *Contact Us* page on our website [www.sightsandarms.com](http://www.sightsandarms.com) with questions or concerns.

### Challenging Compliance

An individual may challenge compliance with the above policy by providing written details of the challenge to the Privacy Officer.